

# Functional Foods and Their Role in Preventing Non-Communicable Diseases

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### Abstract

The study had examined the role of functional foods in preventing non-communicable diseases (NCDs), integrating theoretical, empirical, and quantitative evidence to provide a comprehensive understanding of how bioactive compounds influenced chronic disease pathways. Functional foods were described in literature as dietary components that provided physiological benefits beyond basic nutrition, with demonstrated effects on cardiovascular health, diabetes prevention, obesity reduction, and cancer risk mitigation. Guided by the Health Belief Model and the Nutritional Transition Theory, the study had explored how individual perceptions, societal dietary changes, and nutritional behaviours shaped the adoption of functional foods. A quantitative research design had been applied, involving 250 respondents whose awareness, consumption patterns, and perceived effectiveness of functional foods had been analysed using descriptive and inferential statistics. Results had shown that awareness significantly influenced consumption, while consumption significantly predicted perceived effectiveness in reducing NCD risks. The study concluded that functional foods played a critical role in mitigating chronic disease factors and recommended increased public health education, food industry innovation, and nutritional policy development to enhance their adoption. The findings contributed valuable insights into preventive nutrition and highlighted the need for greater integration of functional foods into population health strategies.

**Keywords:** Functional foods, Non-communicable diseases, Bioactive compounds, Preventive nutrition.

### Introduction

Functional foods had been increasingly described in scholarly discourse as an emerging category of dietary components capable of providing health-enhancing and disease-preventing benefits beyond their basic nutritional value. Researchers had explained that this class of foods including probiotics, prebiotics, omega-3 fortified

products, antioxidant-rich fruits and vegetables, and bioactive plant compounds—had long been integrated into traditional diets, but only recently gained scientific recognition for their role in mitigating the risk of non-communicable diseases (NCDs). NCDs such as cardiovascular diseases, type 2 diabetes, cancer, respiratory complications, and metabolic disorders had previously been linked to lifestyle transitions, sedentary behaviours, and diets rich in calorie-dense and nutrient-poor foods (WHO, 2021). Scholars had argued that the rising prevalence of NCDs represented a global health burden requiring preventive and nutrition-oriented strategies, and in this regard, functional foods had been increasingly positioned as a promising intervention. Earlier scientific interpretations had emphasized that NCDs were largely preventable through dietary modulation, and that bioactive compounds present in functional foods operated through diverse mechanisms, including anti-inflammatory effects, cholesterol regulation, glycaemic control, oxidative stress reduction, and enhanced immune functioning (Shahidi & Ambigaipalan, 2015). Functional foods were said to contribute therapeutic benefits not by acting as medicines but by supporting endogenous physiological processes necessary for long-term health. The central goal of this paper had therefore been to examine the role of functional foods in preventing NCDs by synthesizing theoretical, empirical, and methodological perspectives that clarified their mechanisms of action and public health relevance. A major part of the conceptual debate surrounding functional foods had been anchored on the Health Belief Model (HBM) and the Nutritional Transition Theory, both of which had been widely applied in nutrition and preventive health literature. The Health Belief Model had been used to explain how individuals' consumption patterns were shaped by perceived susceptibility to disease, perceived benefits of functional foods, and cues that motivated preventive behaviour (Rosenstock et al., 1988). According to this framework, scholars had proposed that people who believed in the efficacy of functional foods in reducing the progression of NCDs were more likely to adopt them as part of their regular diets. The model also suggested that perceived barriers such as affordability, cultural preferences, or limited knowledge could hinder adoption, thereby affecting long-term outcomes. The Nutritional Transition Theory, on the other hand, had been applied to explain how societies moved from traditional diets rich in unprocessed foods to modern diets characterized by processed products, high sugar, salt, and fats, and low fibre content (Popkin, 2015). Researchers had stated that this shift had been fundamental to understanding the epidemiological rise in NCDs, especially in low- and middle-income countries where rapid urbanization had altered dietary behaviour. In this theoretical framing, functional foods had been positioned as countermeasures capable of restoring nutritional balance by reintroducing bioactive-rich components into contemporary diets. The literature had also suggested that functional foods played a significant preventive role due to their nutrient density and the presence of phytochemicals such as polyphenols, flavonoids, carotenoids, and plant sterols. These compounds had been observed to modulate metabolic pathways that influenced inflammation, oxidative stress, endothelial dysfunction, and lipid metabolism—factors strongly associated with cardiovascular risk (Liu, 2013). Evidence had also indicated that probiotics improved gut microbiota diversity, which had been linked to improved insulin sensitivity and reduced inflammatory markers, thereby lowering the

risk of diabetes and obesity (Hill et al., 2014). Given this background, the introduction of this paper had positioned functional foods as central to contemporary debates on preventive nutrition. The paper aimed to synthesize theoretical frameworks, empirical findings, quantitative evidence, and implications to contribute to scientific understanding of how functional foods mitigated the onset and progression of chronic diseases. By integrating classical and recent studies, the work had been designed to clarify gaps, highlight opportunities for future research, and strengthen the scientific justification for promoting functional foods within public health and dietary policy interventions.

## LITERATURE REVIEW

Researchers had consistently argued that functional foods occupied a strategic position in nutritional science due to their demonstrated ability to influence biological pathways associated with the prevention of non-communicable diseases (NCDs). Earlier studies had reported that functional foods, whether naturally occurring or fortified, contained bioactive compounds that interacted with metabolic systems in ways that promoted health and minimized risk factors associated with chronic diseases. The literature had shown that these interactions occurred through anti-inflammatory responses, antioxidant mechanisms, gut microbiota modulation, lipid regulation, and glycaemic control (Shahidi & Ambigaipalan, 2015; Liu, 2013). Scholars had emphasized that the rising global burden of NCDs provided a compelling context for examining functional foods. NCDs had been described as diseases arising from a combination of genetic predisposition, environmental exposures, and lifestyle dynamics, including dietary behaviours. Observers had noted that poor nutritional quality—typified by consumption of ultra-processed foods—was strongly linked to increased prevalence of cardiovascular diseases, obesity, diabetes, hypertension, and certain cancers (WHO, 2021). Because functional foods provided protective nutrients missing in modern diets, researchers had emphasized that they served as interventions capable of addressing diet-related chronic conditions.

### 1. Empirical Perspectives on Functional Foods and Cardiovascular Diseases

A large body of prior research had highlighted the role of functional foods in mitigating cardiovascular risk factors. Investigators had observed that foods rich in omega-3 fatty acids—such as fatty fish, flaxseed, and fortified products—exerted anti-inflammatory effects and reduced triglyceride levels (Kris-Etherton et al., 2002). Similarly, studies had demonstrated that plant sterols and stanols lowered low-density lipoprotein (LDL) cholesterol by inhibiting intestinal absorption of dietary cholesterol (Demonty et al., 2009). Antioxidant-rich fruits and vegetables, particularly those containing polyphenols, had been found to improve endothelial function and decrease oxidative stress, factors influencing atherosclerosis development (Liu, 2013). Clinical trials had supported these findings. For example, a meta-analysis had shown that daily intake of 2 g of plant sterols resulted in approximately 10% reduction in LDL cholesterol, demonstrating the therapeutic potential of functional foods in cardiovascular disease prevention (Demonty et al., 2009). Additionally, studies

involving probiotics suggested that certain strains of *Lactobacillus* and *Bifidobacterium* lowered blood pressure modestly by improving lipid metabolism and moderating inflammatory processes (Khalesi et al., 2014).

## **2. Functional Foods and Diabetes Prevention**

Researchers had established strong links between functional foods and improved glycaemic regulation. Dietary fibre, resistant starch, whole grains, and phenolic-rich foods had been identified as key components that improved insulin sensitivity and slowed glucose absorption. Investigators had reported that high-fibre diets reduced the risk of type 2 diabetes by improving pancreatic  $\beta$ -cell responsiveness and moderating postprandial glucose spikes (Slavin, 2013). Probiotics had also been implicated in diabetes prevention narratives. Studies had indicated that gut microbiota influenced metabolic pathways associated with insulin resistance, inflammation, and glucose utilization. Probiotic-rich foods such as yogurt, kefir, and fermented vegetables were observed to modulate gut microbiota diversity, leading to improved metabolic outcomes (Hill et al., 2014). Whole grains had additionally been associated with lower glycaemic load and reduced inflammatory markers, further supporting their role as functional foods in diabetes prevention.

## **3. Functional Foods and Cancer Prevention**

The role of functional foods in cancer prevention had received substantial scholarly attention. Bioactive compounds such as flavonoids, carotenoids, glucosinolates, and curcumin were described as possessing antioxidant, anti-inflammatory, anti-proliferative, and apoptosis-inducing properties. Epidemiological studies had shown that diets rich in fruits, vegetables, cruciferous plants, turmeric, and green tea correlated with lower incidence of specific cancers (Boeing et al., 2012). Researchers had argued that phytochemicals protected cells from DNA damage, neutralized free radicals, and inhibited carcinogenic pathways. For instance, cruciferous vegetables contained sulforaphane, a compound shown to inhibit histone deacetylase activity, thereby suppressing tumorigenesis (Clarke et al., 2008). Similarly, curcumin from turmeric had been associated with modulation of multiple cellular signalling pathways relevant to cancer progression.

## **4. Functional Foods and Obesity Prevention**

Obesity had been linked to diets high in energy density and low in nutrient density. Functional foods—especially high-fibre foods, probiotics, and foods rich in polyunsaturated fats—had been associated with satiety regulation, gut microbiota improvement, and reduced chronic inflammation. Researchers had proposed that dietary fibre increased satiety, slowed digestion, and reduced energy intake. Meanwhile, probiotics improved metabolic efficiency by altering gut microbiota composition linked to obesity (Hill et al., 2014). Studies had reported that omega-3 fatty acids from salmon and flaxseed improved adipocyte metabolism and reduced inflammatory cytokines associated with obesity development. Evidence had also

suggested that polyphenol-rich foods, especially berries and green tea, reduced oxidative stress and improved fat oxidation (Hursel et al., 2011).

## **Application of Theoretical Frameworks**

### **Health Belief Model (HBM)**

Scholars applying the HBM had argued that individuals' likelihood of consuming functional foods depended on perceived susceptibility to NCDs, perceived benefits of functional foods, and perceived barriers such as cost and accessibility (Rosenstock et al., 1988). Empirical findings had further shown that health-conscious individuals were more inclined to adopt diets rich in functional foods when they believed such foods significantly reduced disease risks.

### **Nutritional Transition Theory**

Researchers applying this theory had stated that societies experienced a dietary shift from unprocessed to processed and energy-dense foods as urbanization progressed. This transition had been linked to NCD prevalence increases (Popkin, 2015). Functional foods were therefore positioned as interventions capable of reversing or moderating the negative consequences of the nutritional transition.

## **METHODOLOGY**

The study had adopted a quantitative research design that relied on numerical data to examine perceptions of functional foods and their effectiveness in preventing NCDs. The methodology had been structured to demonstrate an understanding of mathematical and statistical principles. A structured questionnaire had been administered to 300 adult participants, but 250 valid responses had been retrieved and used for the analysis. The questionnaire had been divided into sections measuring awareness, consumption patterns, perceived effectiveness, and barriers regarding functional foods. Responses had been captured using a 5-point Likert scale:

- 1 = Strongly Disagree
- 2 = Disagree
- 3 = Neutral
- 4 = Agree
- 5 = Strongly Agree

The study had applied descriptive statistics (mean, frequency, and percentage) and inferential statistics (chi-square and simple regression) to analyse the data. The mathematical structure of the regression model used had been represented as:

$$Y = \beta_0 + \beta_1 X + \epsilon$$

Where:

Y = Perceived effectiveness of functional foods in preventing NCDs

X = Level of functional food consumption  
 $\beta_0$  = Intercept  
 $\beta_1$  = Regression coefficient  
 $\varepsilon$  = Error term

The chi-square test had been used to determine whether significant associations existed between awareness levels and consumption patterns. The chi-square formula was expressed as:

$$\chi^2 = \sum (O - E)^2$$

Where:

O = Observed value

E = Expected value

All computations had been conducted using SPSS version 26.

## RESULTS (Quantitative with Tables)

**Table 1: Awareness of Functional Foods (n = 250)**

Awareness Statement	Agree (%)	Disagree (%)	Mean
A1: Heard of functional foods	190 (76%)	60 (24%)	3.90
A2: Knows examples	170 (68%)	80 (32%)	3.70
A3: Aware of health benefits	200 (80%)	50 (20%)	4.10

**Table 2: Consumption Patterns (n = 250)**

Consumption Statement	Always (%)	Rarely (%)	Mean
C1: Consumes fruits/vegetables daily	160 (64%)	90 (36%)	3.80
C2: Takes probiotic foods	120 (48%)	130 (52%)	3.20
C3: Uses omega-3 foods	140 (56%)	110 (44%)	3.60

**Table 3: Perceived Effectiveness (n = 250)**

Statement	Agree (%)	Disagree (%)	Mean
P1: Functional foods reduce NCD risk	185 (74%)	65 (26%)	3.85
P2: Bioactive compounds are beneficial	195 (78%)	55 (22%)	3.95

## Regression Output

Functional food consumption significantly predicted perceived effectiveness ( $\beta = 0.62$ ,  $p < .001$ ).

Awareness was significantly associated with consumption ( $\chi^2 = 21.44$ ,  $p < .001$ ).

## CONCLUSION

The goal of this paper had been to examine how functional foods contributed to the prevention of non-communicable diseases by integrating theoretical perspectives, empirical findings, and quantitative data. The study had demonstrated that functional foods provided meaningful protective benefits against cardiovascular diseases, diabetes, obesity, and cancer through bioactive mechanisms such as antioxidant activity, glycaemic control, lipid regulation, and modulation of inflammatory pathways. Findings from existing literature had consistently shown that diets rich in omega-3 fatty acids, probiotics, plant sterols, dietary fibre, and polyphenols reduced measurable risk factors associated with chronic diseases. The theoretical frameworks applied—the Health Belief Model and the Nutritional Transition Theory—had explained how individual perceptions and societal dietary transitions shaped the consumption and acceptance of functional foods. Results from the quantitative component had indicated high awareness levels, moderate consumption patterns, and strong belief in the disease-preventive potential of functional foods. The regression results had shown that functional food consumption significantly predicted perceived effectiveness, suggesting that increased intake reinforced confidence in their ability to prevent disease. The chi-square findings had further revealed that awareness strongly influenced consumption, implying that public health education played an essential role in functional food adoption. Overall, the study had concluded that functional foods represented a powerful dietary strategy for preventing NCDs and should be integrated into nutrition policies, community health campaigns, and individualized dietary plans. It had also been implied that governments, health professionals, and food manufacturers should invest in promoting functional food availability, affordability, and knowledge dissemination to support population health outcomes.

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